

MAIN

SEO Statistics for 2021

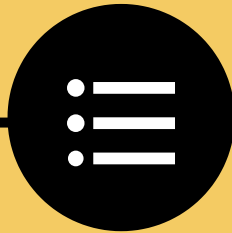
HOW IMPORTANT IS SEARCH ENGINE OPTIMISATION?

GOOGLE RESULTS



The first five organic results account for 67.60% of all the clicks.

SEO VS PPC



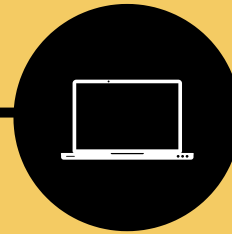
70% of marketers affirm that SEO is more effective than PPC.

IS THE RANKING IMPORTANT?



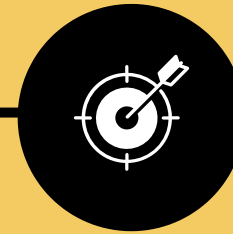
Only 0.78% of Google searches click on results from the 2nd page.

SEO VS SOCIAL MEDIA



SEO drives 1000%+ more traffic than organic social media.

FROM THE CONSUMERS:



40% of consumers would be more likely to buy a product or service ranking within the first 3 positions.